



SANTERATM

TEQUILA



SANTERA™

TEQUILA

Blanco • Reposado • Añejo

A Modern Tequila Collection

INTRODUCTION

A Modern Spirit from Tequila, Jalisco

Santera Tequila brings a contemporary point of view to a deeply rooted Mexican tradition. Produced and bottled in Tequila, Jalisco, the collection is crafted from 100% pure blue weber agave and presented in a striking minimalist bottle that feels both modern and timeless.

The range includes three expressions: Blanco, Reposado and Añejo — each designed to offer clarity of flavour, balance and a distinct character.

THE RANGE

Blanco — bright and vibrant

Reposado — rounded and refined

Añejo — rich and layered





Santera Tequila is born in the heart of Jalisco, Mexico, where the land, the people, and centuries of tradition come together to create something truly exceptional. Our journey begins with 100% Blue Weber Agave, nurtured in the rich volcanic soils and sun-drenched highlands that give our tequila its distinctive character.



Crafted with intention and respect, our process honors time-honored methods. The agave is slow-cooked in traditional stone ovens, allowing the natural sugars to develop deep, rich flavors. It is then carefully crushed and naturally fermented before being double distilled in small batches for clarity, smoothness, and balance.



For those expressions that rest, we mature patiently in premium oak barrels, allowing the tequila to evolve with warmth and complexity while never losing sight of its pure agave soul.



Santera Tequila is more than a spirit—it is a celebration of heritage, craftsmanship, and the modern pursuit of excellence. Rooted in tradition. Crafted with purpose. Shared with the world.





FROM AGAVE TO BOTTLE

A process rooted in tradition

Every expression begins with carefully selected blue weber agave from Jalisco. From harvest through to distillation, Santera follows a disciplined production process that respects heritage while delivering a clean, modern tequila profile.



Agave

Carefully selected blue weber agave from the highlands of Jalisco.



Harvest

Mature agave piñas are hand-harvested at peak ripeness for optimal sweetness.



Cooking

Piñas are slow-cooked in traditional stone ovens to develop rich, natural flavors.



Fermentation

Cooked agave is crushed and fermented using natural yeast to create a clean, aromatic wash.



Single Batch Distillation

Double distilled in small batches for clarity, smoothness and a refined tequila profile.



Maturation

Aged in carefully selected oak barrels (Reposado & Añejo) to achieve depth, balance and character.



The result is a collection that combines purity, balance and contemporary character.



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THE COLLECTION

*A modern tequila range shaped
by origin, craft and atmosphere.*

HECHO EN MÉXICO



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BLANCO

Pure. Bright. Expressive.

Santera Blanco presents the clearest expression of the agave character — crisp, vibrant and clean, with a contemporary profile suited to both sipping and premium cocktails.



DETAILS

100% De Agave Azul

40% Alc/Vol (80 Proof)

750 ml

Produced in Tequila, Jalisco



TASTING PROFILE

- Fresh agave
- Citrus zest
- White pepper
- Clean finish



BEST ENJOYED

Neat, on ice, or in a premium Margarita.





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REPOSADO

Rested. Rounded. Refined.

Santera Reposado balances the freshness of agave with the smooth influence of oak, delivering a mellow, rounded expression with elegant depth and versatility.



DETAILS

100% De Agave Azul

40% Alc/Vol (80 Proof)

750 ml

Oak-rested character



TASTING PROFILE

- Baked agave
- Vanilla
- Gentle oak
- Warm spice



BEST ENJOYED

Neat, over ice, or in elevated tequila serves.





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AÑEJO

Rich. Layered. Elegant.

Santera Añejo offers a more mature and complex expression, where oak influence and depth of flavour build a smooth, luxurious tequila made for slow appreciation.

DETAILS



100% De Agave Azul



40% Alc/Vol (80 Proof)



750 ml



Matured in oak for depth

TASTING PROFILE

- Caramel
- Toasted oak
- Cocoa
- Long, warming finish

BEST ENJOYED

Neat or served as a premium sipping tequila.





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AWARDS & RECOGNITION

Celebrating distinction across the Santera collection

Santera's three expressions have earned recognition for craftsmanship, balance and contemporary character across major spirits competitions.



BLANCO



Double Gold
New York World
Wine & Spirits 2016



**Best Blanco
Tequila**
New York World
Wine & Spirits 2016



**Best Blanco
in Show**
New York World
Wine & Spirits 2016



Gold Medal
San Francisco World
Spirits Competition 2016



REPOSADO



93 Points
Ultimate Spirits
Challenge 2016
*Excellent, Highly
Recommended*



**Cocktail
Commendation**
Ultimate Spirits
Challenge 2016
4.5 Stars



Silver Medal
New York World
Wine & Spirits
2016



Silver Medal
San Francisco World
Spirits Competition
2016



AÑEJO



94 Points
Ultimate Spirits
Challenge 2016
*Excellent, Highly
Recommended*



**Cocktail
Commendation**
Ultimate Spirits
Challenge 2016
3.5 Stars



Silver Medal
New York World
Wine & Spirits
2016



Silver Medal
San Francisco World
Spirits Competition
2016

A collection recognised for excellence across every expression.



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